



**Dance  
Promoters'  
Association** ®

### **Privacy Statement**

The Dance Promoters Association is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Dance Promoters Association site and governs data collection and usage. By using the Dance promoters Association site, you consent to the data practices described in this statement.

#### **Collection of your Personal Information**

The Dance Promoters Association collects personally identifiable information, such as your email address, name, home or work address or telephone number. The Dance Promoters Associations also collects anonymous demographic information, which is not unique to you, such as your post-code, age, gender, preferences, interests and favourites. There is also information about your computer hardware and software that is automatically collected by the Dance Promoters Association. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by the Dance Promoters Association for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Dance Promoters Associations' site. Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through the dance promoters Associations public message boards, this information may be collected and used by others. Note: The Dance Promoters Association does not read any of your private online communications. The Dance Promoters Association encourages you to review the privacy statements of Web sites you choose to link to from the Dance Promoters Association so that you can understand how those Web sites collect, use and share your information. The Dance Promoters Association is not responsible for the privacy statements or other content on Web sites outside of the Dance Promoters Association.

#### **Use of your Personal Information**

The Dance Promoters Association collects and uses your personal information to operate the Dance Promoters Association Web site and deliver the services you have requested. The Dance Promoters Association also uses your personally identifiable information to inform you of other products or services available from the Dance Promoters Association and its affiliates. The Dance Promoters Association may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

The Dance promoters Association does not sell, rent or lease its customer lists to third parties. The Dance Promoters Association may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, the Dance Promoters Association may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your

personal information except to provide these services to the Dance Promoters Association, and they are required to maintain the confidentiality of your information.

The Dance Promoters Association does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

The Dance Promoters Association Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Dance Promoters Association or the site; (b) protect and defend the rights or property of the Dance Promoters Association; and, (c) act under exigent circumstances to protect the personal safety of users of the Dance Promoters Association, or the public.

The Dance Promoters Association will retain your personal data in accordance with the applicable law. We may also retain certain information in order to conduct audits, comply with our legal obligations (and to demonstrate compliance) and to resolve disputes. However, we will not retain your personal data for longer than reasonably necessary. Once your data is of no further use it will be deleted from our systems. Your rights under the General Data Protection Regulation (GDPR)(Regulation (EU) 2016/679) are protected.

### **Use of Cookies**

The Dance Promoters Association Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize the Dance Promoters Associations' pages, or register with the dance Promoters Associations site or services, a cookie helps the Dance Promoters Association to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Dance Promoters Association Web site, the information you previously provided can be retrieved, so you can easily use the Dance Promoters Associations' features that you customized. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Dance Promoters Associations services or Web sites you visit.

### **Security of your Personal Information**

The dance Promoters Association secures your personal information from unauthorized access, use or disclosure. The Dance Promoters Association secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

The Dance Promoters Association will occasionally update this Statement of Privacy to reflect company and customer feedback. The Dance Promoters Association encourages you to

periodically review this Statement to be informed of how the Dance Promoters Association is protecting your information.

Contact Information The Dance Promoters Association welcomes your comments regarding this Statement of Privacy. If you believe that the Dance Promoters Association has not adhered to this Statement, please contact the Dance Promoters Association secretary. We will use commercially reasonable efforts to promptly determine and remedy the problem.